



Immerse in cutting-edge research at the crossroads of art and science at The Australasian Data Science and Machine Learning Conference 2023

21st year

Since 2002

3 days

27 sessions

AusDM 2022

7 special
sessions

AusDM 2022

2 tutorials

AusDM 2022

Since 2002, the Australasian Data Science and Machine Learning Conference (AusDM) has been the premier conference in the region for researchers and practitioners working in data and its analysis. Over 3 days and dozens of varied sessions, AusDM 2023 will bring delegates together at **The University of Auckland** in beautiful New Zealand to share and discover breakthroughs and establish connections.

In its 21st year, AusDM has rebranded to better reflect its focus on modern techniques and approaches in large and complex data analysis, but its purpose is unchanged: to progress knowledge for the betterment of everyday life for all humans. Fittingly, with the increasing demand for data-driven knowledge and technology to be embedded both at home and work, the theme of this year's conference is ***Data Science and Machine Learning: Now part of everyone everyday.***

Crossing art and science, AusDM 2023 will immerse a diverse group of delegates in cutting-edge research, real-world applications, and stimulating discussions, in addition to tutorials on established fundamentals.



Where does your sponsorship money go?

AusDM believes that a key input into the evolution of data science and analytics is diversity, and therefore AusDM should be widespread in both its benefits and reach – early career vs experienced, local vs overseas, small vs large applications. AusDM is a not-for-profit* conference that provides academics and industry practitioners access to a powerful repository of knowledge over 3 interactive days – without breaking the bank.

Registration fees fund typical conference costs such as room bookings, food and drinks for scheduled sessions, printing, and equipment hire. To create a more inclusive conference experience, we are seeking sponsors to support AusDM. Your sponsorships will go towards funding 3 main areas:

- Early career grants
 - Awarded to paper authors at the beginning of their promising careers in data science and machine learning
- Travel expenses for keynote speakers
 - As an Australasian conference, we are keen to involve speakers from the whole region
- Special sessions
 - With additional funds, we will be able to put on special sessions not already scheduled to go in-depth into topics of interest e.g., Ethics in AI

We hope that you will consider one the following sponsorship packages. For more information or to discuss your options, please contact the AusDM 2023 Sponsorship Chair, Annelies Tjetjep.

* AusDM organisers do not receive any monetary benefits.



Exploratory

Be an active participant and have a wholistic conference experience

Conference registration and invitations to exclusive activities for up to 5 people

Inclusions for sponsor

- Full delegate registration for 5 persons to all 3 days of conference
- Exclusive conference summary e-booklet
- Invitation to any extra-conference events (TBC)
- Acknowledgement on speaker slide template

Provisions by AusDM

- Create and distribute conference summary e-booklet

Sponsorship investment

NZ\$5,500 ex-GST





Predictive

Look ahead and create an immersive conference experience

Access to 1-1s and promotion of organisation in the main conference area

Inclusions for sponsor

- All **Exploratory** inclusions
- 1-1 sessions with 2 speakers of choice
- Placement of promotional assets in the main conference area
- Opportunity to run a competition (at own cost)

Provisions by AusDM

- Share main common area layout
- Allocate space in main common area by November 2023
- Share list of available speakers for 1-1s by November 2023
- Arrange and confirm 1-1s

Sponsorship investment

NZ\$7,500 ex-GST





Predictive Plus – only 2 available

Look ahead and create an immersive conference experience

Access to 1-1s and promotion of organisation in the main conference area

Inclusions for sponsor

- All **Exploratory** inclusions
- 1-1 sessions with 2 speakers or delegates of choice
- Placement of promotional assets in the main conference area
- Opportunity to run a competition (at own cost)
- Named sponsor of morning **or** afternoon tea across all 3 days

Provisions by AusDM

- Share main common area layout
- Allocate space in main common area by November 2023
- Share list of available speakers for 1-1s by November 2023
- Arrange and confirm 1-1s
- Coordinate morning or afternoon tea with venue

Sponsorship investment

NZ\$9,000 ex-GST





Prescriptive Help “set the agenda”

Premium speaking and promotional opportunities and pre-conference introductions

Inclusions for sponsor

- All Exploratory & Predictive inclusions
- Present 1 x speaker/panel session **or** 1 x introduction for a keynote speaker
- Access to opt-in conference delegate registrations by 1 week prior to Day 1 and opt-in attendee list within 1 week after Day 3
- Priority positioning of promotional materials

Provisions by AusDM

- Share opt-in registrations and attendee lists
- Facilitate pre-conference introductions with speaker(s) (as required)
- Share conference slide template
- Coordinate add-on with venue

Sponsorship investment

NZ\$10,500 ex-GST





Prescriptive Plus – only 3 available

Help “set the agenda”

Premium speaking and promotional opportunities and pre-conference introductions

Inclusions for sponsor

- All Exploratory & Predictive inclusions
- Present 1 x speaker/panel session **or** 1 x introduction to a keynote speaker
- Access to opt-in conference delegate registrations by 1 week prior to Day 1 and opt-in attendee list within 1 week after Day 3
- Priority positioning of promotional materials
- Named sponsor of lunch (all 3 days), banquet (Day 2), welcome drinks (Day 1)*, **or** coffee cart (all 3 days)*

Provisions by AusDM

- Share opt-in registrations and attendee lists
- Facilitate pre-conference introductions with speaker(s) (as required)
- Share conference slide template
- Coordinate lunch, drinks, or banquet with venue

Sponsorship investment

NZ\$15,000 ex-GST



* Dependent on sponsors.



Prescriptive Banquet – only 1 available

Help “set the agenda”

Premium speaking and promotional opportunities and pre-conference introductions

Inclusions for sponsor

- All Exploratory & Predictive inclusions
- Present 1 x keynote speaker/panel session **or** 1 x introduction to a keynote speaker
- Access to opt-in conference delegate registrations by 1 week prior to Day 1 and opt-in attendee list within 1 week after Day 3
- Named sponsor of banquet (Day 2)
- Priority positioning of promotional materials

Provisions by AusDM

- Share opt-in registrations and attendee lists
- Facilitate pre-conference introductions with speaker(s) (as required)
- Share conference slide template
- Coordinate banquet with venue

Sponsorship investment

TBC



* Dependent on sponsors.

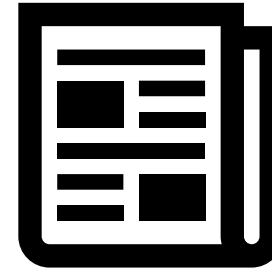


Post-conference assets
Available to all sponsor organisations

Activities

Conference e-booklet

A post-conference summary of core themes and papers presented.



1-1 sessions with speakers

Exclusive to Predictive and Prescriptive sponsors

- Access to up to 2 delegates (per session) to 2 x 1-1 in-conference sessions with chosen speakers
- Available speakers will be shared with sponsors at least 2 weeks before conference and sessions will be locked in prior to conference

Keynote speaker introduction

Exclusive to Prescriptive sponsors introducing speaker

- Facilitation of introduction to keynote speaker prior to commencement of conference
- List of keynote speakers will be shared with sponsors at least 2 weeks before commencement of the conference

Speaker/panel session

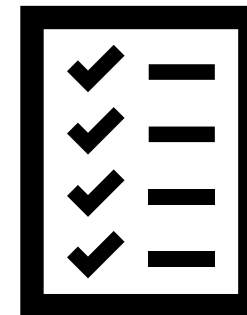
1 speaking (maximum 2 speakers) or panel (maximum 5 panelists) session scheduled immediately before or after a break



Registration/Attendee lists

Opt-in individuals or summary of organisation attendee list will be shared with sponsors:

- Registrations at least 1 week prior to conference
- Attendees within 1 week after end of conference



Main area promotion & acknowledgment

- Sponsors are provided with a designated space in the main common area of the conference to setup pre-agreed promotional items such as banners, pull-up posters, and digital material
- Acknowledgement of sponsors and tiers on intro and outro slides of each session



“Plus”options: food and beverage

- Respective sponsor will be acknowledged on session slides
- Session chair will promote sponsor before respective break. Sponsors will also have 5 minutes before 1 respective break to invite delegates.
- Signposting of sponsor during meal

Meals

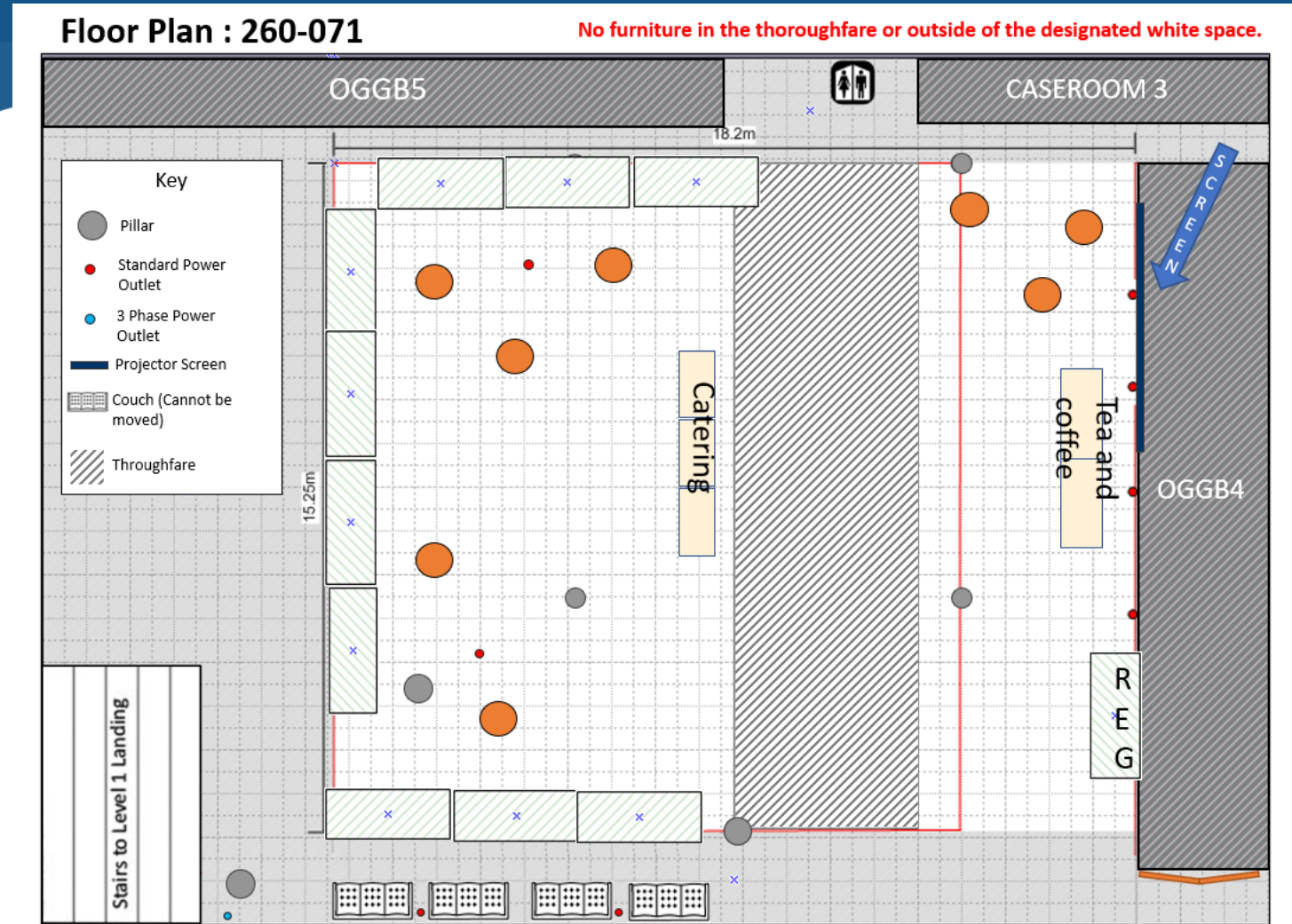
- Morning/afternoon tea, lunch*, banquet*, or networking drinks*

Coffee cart

- Morning and afternoon tea and lunch breaks
- Provision of 200 cups printed with logo
- Sponsor may provide reusable cups

*Prescriptive sponsors only

This is a draft floorplan. The rectangles around the left side indicate potential spaces for sponsor booths. The floor plan will be locked in once all sponsors are confirmed.



NB: Only minor changes are acceptable once Run Sheet has been finalised to prevent Health & Safety risks. Any unpermitted changes made on the day of the event could result in a cost recovery charge.

SCALE : 1 Square = 0.5m